



# newsletter

## Summer Breeze



Whooohooo, it's hot outside!

**In summertime hair needs extra moisture.**

Our moisture shampoo **aquaperle** is a perfect first aid. Sun stressed hair gets intense hydration and perfect balance, sulfate-, paraben- and silicone free. Nourishes your hair and skin.

By the way: Did you know the aquaxyl-complex contained in **aquaperle** goes into the deeper layers of the skin and stabilizes the moisture balance there? That's the reason why **aquaperle** can also be used as a luxurious body shampoo.

Ready for the perfect refresher on a hot day?

Put **aquaperle** Moisture Spray into the fridge! When you spray it on your clients' skin afterwards, it will not only be a nice care but also a powerful freshness kick.

## Sun stressed hair needs a lot of extra hair care!

A cool care styling helps your hair to regenerate, for instance on a beach day. Just wash your hair with **aquaperle** shampoo and apply **sonnenkuss** mask.



## Extra tip:

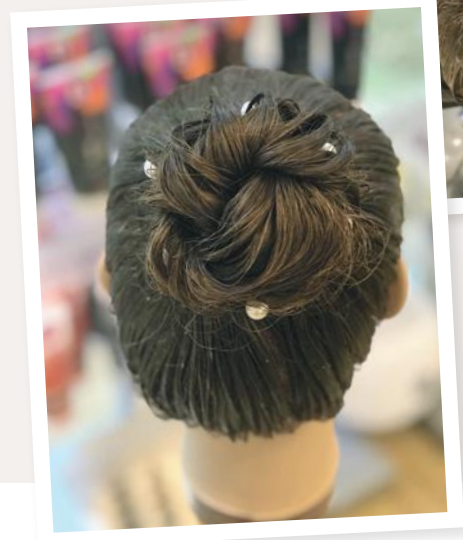
You can enrich the mask with a few drops of sonnenkuss hair oil and achieve an even stronger nourishing effect.

Comb the hair back into a ponytail and fix it with an elastic hair tie. Divide in two and twist. Fix the ends with a scrunchy.

Now arrange four bobby pins around the hair tie in a square shape, twist the ponytail around it circularly and fix with a few bobby pins.

Putting these underneath the first four gives you a perfect hold for the whole day at the beach, while the sun protection mask with the hair oil infusion can nourish the hair all day long.

In the evening, rinse hair thoroughly and style as usual.



## If you did not manage to have your roots dyed before you go to a beach party

Don't worry! We can show you the ultimate fancy summerlook to hide it:

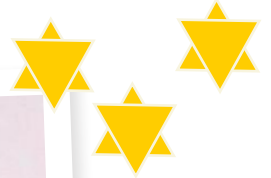
**Glamorous glitter roots!**



You only need glitter powder from the drugstore and our **multitalent** Styling Gel or **kreativkaiser** Shimmer Gel – both of them containing sunscreen filters.

First you divide the hair in two with a zigzag parting from front to nape and fix a ponytail at each side. With a little brush you can apply **multitalent** or **kreativkaiser** along the zigzag parting, then sprinkle glitter on it.

Now you braid the two ponytails, twist them and fix them with bobby pins. einarbeiten.





**Did you know** that the direct pigments of **farbrausch** Tint Mask are oxi resistant? That means that they are not being destroyed by the developer – so you can even be more creative and use the tint masks directly in your color mixture with **farbfreude**.

Please do not exceed an amount of 10 % on top, otherwise you reduce the alkalinity of the color and eventually get a different result from what you want.

The direct pigments are carried into the hair by the oxidative color, that's how you get for example very long lasting brilliant red tones. This can be a total game changer for your clients in hot summer months!

In addition they can prolongue the durability of their brilliant BERRYWELL® Hair Color by using our **farbrausch** Color Shampoos.



On the left hand picture we used **farbfreude** 88.44 plus **farbrausch** Korall, on the right hand it was 77.66 with **farbrausch** Chili.

If you dare to do so, put a little drop of **farbrausch** Atlantik (Blue) into your blonde nuances to achieve a cool and icy blonde.

