



# newsletter

pixel colors with farbrausch



Sometimes when you see amazing pictures with new color techniques, you probably ask yourself how to do it. A very funny and fancy trend we discovered on social platforms like instagram or pinterest is called **PIXEL COLORS**.

If you want to know how to surprise your clients with these funny small color spots, here's to you a **step-by-step-tutorial**.





**Preparing the foil:** Choose the right size for your foil and draw any desired pattern. We are using a waterresistant marker.

1. Prepare the hair and part it. Define your position of the pattern.

2. Separate a small section, position the foil and fix it with a small clip.



3. Lay your first thin section onto the foil. Paint the pixels with **hellefreiheit** bleach (1:2 with 4% **färbhilfe**) from left top to right bottom.

Thanks to the special consistence of our balayage-bleach it does not bleed but sticks in place.





4. To make sure you can see the position of your pixel pattern, lay a plastic foil above. Now separate the next thin section, so the pattern is still visible.

5. Paint your second pixel row laterally and vertically offset (about 1cm). Repeat with two further pixel rows and separate each one with plastic foil.



6. The last section you paint the opposite way and draw your pixels from the right top to the left bottom, so the whole pattern looks like a dice five.

7. Lay the last plastic foil over the whole section and let the bleach process.

**Processing time:** 20 – 30 minutes, depending on the desired level.



8. Rinse and shampoo thoroughly. Now you have blonde pixels.



**Important:** Just neutralize with **pflegewunder** 2-phase-spray, please do not apply any cream conditioner or mask. Now you can tone the pixels with any color you like! On our model we decided to use **farbrausch** Lime, Coral and Chili, applying it section by section as the bleach before. Another great match is the mermaid version with Atlantic, Emerald and Aubergine.

You can choose different nuances every time because our **farbrausch** tint mask will be washed out completely – so have fun! Each time your client moves her head, the different shaded pixels will flicker like on a computer screen.



**On the picture above you can see a simple but unique styling:**

First spray on BERRYWELL® heat protection lotion **schutzengel**. Blowdry and straighten the hair and define one zigzag line in the middle with a crimping iron. A really quick and funny technique!

Summertime is festival time, so here we show you a simple but amazing technique to create unicorn looks on a very bright base.



Choose four different nuances of **farbrausch** tint mask. We used the following shades:

- Limone (pure)
- Aubergine (1:1 with **zeitsprung** repair mask)
- Chili (1:1 with **zeitsprung** repair mask)
- Atlantik (1:1 with **zeitsprung** repair mask)

Color the roots with aubergine mixture.



Then apply the other three colors section by section in no particular order. The effect is even more spectacular when you change colors within the several sections.

Be creative and have fun, there are no limits! Make your clients the stars of every festival, so they will never forget their unicorn look.



Fotocredits:  
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